Seasoned UX designer and frontend web engineer with **10 years of experience** working in hybrid roles. Strong skills in UI layout design and web technologies with a background in HCI and CS. connieludesign.comin /in/connieludesign

## Skills

#### Web

HTML5 / CSS3 JavaScript (ES6+) React (proficient) Typescript (proficient) Angular, Vue.js, jQuery (familiar) Responsive web design Cross-browser compatibility Cross-device compatibility CMS (WordPress & others) Version control (Git) CSS Preprocessors (SASS, LESS) Accessibility (WCAG & ADA)

### Design

Adobe Illustrator Adobe Photoshop Adobe InDesign Figma Wireframing / Prototyping Visual & User-Centered Design Typography Graphic Design Iconography Design Systems UX Writing (familiar)

## Certifications

### Coursera

Front-End Developer Professional (Meta) UX Design Professional (Google)

### Udemy

The Complete JS Course JS: Understanding the Weird Parts Advanced CSS and SASS UX & Web Design Master Course

## Education

University of California, San Diego (2010-2014)

BS, Human Computer Interaction (Cognitive Science) Minor, Computer Science Web Publishing Certificate

# Experience

## UX Engineer, Google (Search)

March 2020 - June 2024 | Mountain View, CA

- Design token lead for the Search Design System: maintain a comprehensive library of >1000 tokens spanning across reference, system, and component types.
- Oversaw component architecture reviews 2x/week with cross-functional UX partners to discuss eng and Figma specs, ensuring adherence to a11y and i18n.
- Contributed to over 10 UI components for the design system in Storybook and React, accelerating the prototyping process for UX engineers.
- Mentored a team of six designers in building out our catalog of 30+ components and prefabs that follow our Superglue design language.
- Led the component token cleanup project to resolve misalignments between Carbon/code/design, resulting in a **30% reduction of tokens within the codebase**.
- **Representative of the Durable Naming Working Group**, which develops UX writing guidelines for component identity and establishes naming conventions.
- Founded the Token Review group to integrate and systemize tokens across mobile/desktop, light/dark, Discover/iGA/AGA, successfully resolving ~8 bugs/week.

## Web Developer & Digital Designer, Aaryn.com

May 2013 - March 2020 | Freelance (Remote)

- Launched customized, large-scale responsive websites for 40+ clients.
- Produced deliverables for print work/publications, graphic design, layout design, site content, and photographical components.

## UI/UX Designer & Web Engineer, Afero

November 2015 - September 2019 | Los Altos, CA

- Sole web and applications designer for internal and external Tools applications.
- Built the 2017 CES launch website (15+ pages, fully-responsive and interactive).
- Created a global library of precoded UI components to reduce engineering time.
- Designed hi-lo fidelity mockups, outlined user flows, analyzed product usability and evaluated client feedback, implemented code with Github/JIRA.

## Front End Developer, Netskope (Web UI Team)

October 2014 - October 2015 | Los Altos, CA

- Led the "UI 3.0" project, a complete redesign of the company's product site.
- Independently facilitated changes in architecture, UX flow, and layout aesthetics.
- Set company-wide standards for code organization/implementation and styling.
- Restructured CSS code base to remove legacy issues and redundancies, thereby condensing code volume by half.

### Web Designer/Developer, Evan Web Design

February 2013 - October 2014 | San Diego, CA

- Diagnosed design issues and engineered solutions based on client specifications, usability, IA, web standards, and SEO.
- Customized theme templates and maintained existing websites, notably "The Little Bath" project, an e-commerce site featuring **45 handcoded HTML/CSS pages**.